Main: (702)642-3333 KSNV Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Estimate Number

1536

OBAMA FOR AMERICA Obama for America

Product Advertiser

Billing Address:

3050 K St. NW Attention: Accounts Payable Washington, DC 20007 Ste 100 Washington Harbor GMMB, Inc./ Washington D.C.

INVOICE

Invoice Month Invoice Period Invoice Date Invoice # 09/23/12 September 2012 105008-1

08/27/12 - 09/17/12

Station Sales Region Sales Office Account Executive Amy McCreary National Blair - Philadelphia KSNV

Order#	105008
Alt Order#	06837953
Deal#	3
Order Flight	09/12/12 - 09/17/12

Special Handling Billing Type Billing Calendar Cash Broadcast

IDB#	
Advertiser Code	95
Product Code	101

Advertiser Ref Agency Ref

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NO INV	SNIV :	KSNV	KSNV	XSNS VNSV	KSNV	KSNV	VSNV	KSNV	VONC	KSNV	KSNV	XSNV	Kon i	VSNV	KSNV
w-r o-/a wakeup w/wagners 6					M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners							KSNV M-F 5-6a WakeUp w/Wagners
6-7a	i				6-7a			5-6a							5-6a
to	NOT AVAILABLE RATE	4	4	09/10/12 to 09/16/12 4x W 09/12/12 :00	ಠ	NOT AVAILABLE RATE	ı		F 09/14/12 :30	F 09/14/12 :30 F 09/14/12 :00 NOT AVAILABLE RATE	A		NOT AVAILABLE RATE	ı	to
				WTF	S. I I AIVI	, , , , , , , , , , , , , , , , , , ,	M	:	5:47 AM	5:26 AM		5:30 AM		WTF	шепунт Анео шауз Ас-ID
					OFA-12-Z-118H TheCheat		11 15 15 15		0FA-12-A-100H Children	OFA-12-A-114H Won't Sa		OFA-12-A-114H Won't Say			
	\$175.00 Unresolved	\$175.00 Unresolved	\$175.00 Unresolved	\$175.00 Unresolved	\$325.00 MG for 2.1 09/17	\$325.00 See MG 2.2	10 10 10 10 10 10	\$323.00 MIG 181 1.2, 1.3, 1.4	930F 00 MO FOLLO 4 0 4 4	\$325.00 MG for 1.2,1.3,1.4 \$325.00 See MG 1.5,1.6,1.7	\$325.00 See MG 1.5,1.6,1.7	\$325.00 MG for 1.2,1.3,1.4	\$325.00 See MG 1.5,1.6,1.7		Reconciliation
	Οı	ω	~ 4	2	2	1		7	ı	ა თ	4	ത	2		Ref#

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Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Las Vegas, NV 89101 Formerly KVBC

Estimate Number

1536

Obama for America OBAMA FOR AMERICA

Product Advertiser

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

invoice #	105008-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Page 2 of 14

Station	KSNV
Account Executive Amy McCreary	ny McCreary
Sales Office BI	Blair - Philadelphia
Sales Region Na	National

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Order Flight	Deal #	Alt Order#	Order#
21/71/PU - C1/C1/PU		06837953	105008

Billing Calendar	Broadcast	\neg
Billing Type	Cash	$\overline{}$
Special Handling		
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Product Code	Advertiser Code	IDB#
101	95	

Advertiser Ref	Agency Ref	

6			G	ı		œ			7				o								O			4	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV		KSNV		KSNV		XXXX		KSNV		KSNV		KSNV		KSNV	KSNV	
Sunday Today			News 3 Sunrise SUNDAY			Saturday Today			News 3 Sunrise SATURDAY				Today Show								Today Show			M-F 6-7a WakeUp w/Wagners	Channel Description
7a-8am			6a-7a			7a-9am			6a-7a				658a-9am								658a-9am			6-7a	Time
to	Su 09/16/12 :30 6	09/10/12 to 09/16/12 1x	₽	Sa 09/15/12 :30 7	10/12 to 09/16/12 1x -	to	Sa 09/15/12 :30 (09/10/12 to 09/16/12 1x	ō	≝.	M 09/17/12 :00	09/17/12 to 09/23/12 1x M-	ਰ		F 09/14/12 :00	_	Th 09/13/12 :00	N/A BUMP POLITICAL	W 09/12/12 :00	09/10/12 to 09/16/12 3x	₽	NOT AVAILABLE RATE	M 09/17/12 :00	₽	Day Date Length Aired Days
	6:30 AM OFA-12-A-114H Won't Sa	5		7:59 AM 0FA-12-z-118H TheCheat	S-		6:29 AM OFA-12-A-100H Children	S-				M								WTF					Ad-ID
	\$90.00			\$150.00			\$125.00			* Processor Company of the Company o	\$200.00 Unresolved				\$200 00 Unresolved		\$200.00 (Inresolved		\$200.00 Unresolved				\$175.00 Unresolved		Rate Reconciliation
-											4			1	`		-1	ď	w				-1		Ref#

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Estimate Number

1536

Obama for America
OBAMA FOR AMERICA

Advertiser Product

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

 Invoice #
 105008-1

 Invoice Date
 09/23/12

 Invoice Month
 September 2012

 Invoice Period
 08/27/12 - 09/17/12

Page 3 of 14

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06837953	105008

Billing Calendar	Broadcast	
Billing Type	Cash	$\overline{}$
Special Handling		

101	Product Code
95	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	

									14			12			1			10	Line
KSNV	KSNV	NOINE	VCMI/	KSNV	KSNV		KSNV	XXXX	KSNV	KSNV		KSNV	KSNV		KSNV	70144	KSNIV	KSNV	Channel
									M-F Today Show II			News 3 Today			Meet the Press			Sunday Today	Description
									9-10a			9a-930am			8a-9am			7a-8am	
F 09/14/12 :00 NOT AVAILABLE RATE	F 09/14/12 :00 NOT AVAILABLE RATE	NOT AVAILABLE RATE	\exists	NOT AVAILABLE RATE Th 09/13/12 :00	W 09/12/12 :00	NOT AVAILABLE RATE	W 09/12/12 :00	W 09/12/12 :00 NOT AVAILABLE RATE	to	Su 09/16/12 :00	09/10/12 to 09/16/12 1xS	to	Su 09/16/12 :30 8:00 AM 0FA-12-A-100H Children	09/10/12 to 09/16/12 1xS	to	NOT AVAILABLE RATE	09/10/12 to 09/16/12 1xS	to	Day Date Length Alred Days Ad-ID
\$95.00 See MG 14.6,14.7,14.8,14.9	\$95.00 See MG 14.6,14.7,14.8,14.9	\$125.00 Unresolved		\$95.00 See MG 14.6.14.7.14.8.14.9	\$125.00 Unresolved		\$125.00 Unresolved	\$95.00 See MG 14.6,14.7,14.8,14.9		\$125,00 Unresolved			\$1,300.00			\$150.00 Unresolved			Rate
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Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

Telimote Minister 1500	
ORAMA FOR AMERICA	AMERICA
Obama for America	merica

Invoice Period (Invoice Month :	Invoice Date	Invoice #
08/27/12 - 09/17/12	September 2012	09/23/12	105008-1

Station KSNV Account Executive Amy McCreary Sales Office Blair - Philadelphia Sales Region National
KSNV Amy McCreary Blair - Philadelphia National

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Order Flight	Deal #	Alt Order#	Order#	
09/12/12 - 09/17/12		06837953	105008	

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertise
Special Handling		Product C

Advertiser Code 95

Advertiser Ref	Agency Ref	

		3			17										6					5			14	Line	
KSNV		KSNV	KSNV		KSNV		KSNV		KSNV		KSNV		KSNV		KSNV	KSNV		KSNV		KSNV		KSNV	KSNV	Channel	
		Rachael Ray			Today 4th Hour										Today 4th Hour					M-F Today Show II			M-F Today Show II	Line Channel Description	
		11am-12pm			10am-11am										10am-11am					9-10a			9-10a	Time	
W 09/12/12 :00 NOT AVAILABLE RATE	09/10/12 to 09/16/12 4xWTF	to	M 09/17/12 :00 NOT AVAILABLE RATE	09/17/12 to 09/23/12 1x M	to	NOT AVAILABLE RATE	F 09/14/12 :00	NOT AVAILABLE RATE	Th 09/13/12 :00	NOT AVAILABLE RATE	W 09/12/12 :00	NOT AVAILABLE RATE	W 09/12/12 :00	09/10/12 to 09/16/12 4xWTF	ťo	M 09/17/12 :30 9:51 AM o	NOT AVAILABLE RATE	M 09/17/12 :00	09/17/12 to 09/23/12 1x M	ਰ	NOT AVAILABLE RATE	F 09/14/12 :00	ਰ	Day Date Length Aired Days A	
																OFA-12-A-114H Won't Say								d-ID Rate	
\$80.00 Unresolved			\$80.00 Unresolved				\$80.00 Unresolved		\$80.00 Unresolved		\$80.00 Unresolved		\$80.00 Unresolved			\$350.00 MG for 15.1 09/17		\$350.00 See MG 15.2				\$125.00 Unresolved		e Reconciliation	
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Main: (702)642-3333 KSNV Billing: (702)642-3333 Formerly KVBC Remit Address: Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Ste 100 Washington, DC 20007 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Advertiser	Obama for America	Invoic
Product	OBAMA FOR AMERICA	invoic
Estimate Number	1536	Invoic

	Invoice #	105008-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Orde
Account Executive Amy McCrean	Army McCreary	Alt O
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde

Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/17/12		06837953	105008

Proc		Special Handling
Adve	Cash	Billing Type
iDB	Broadcast	Billing Calendar

.1	Product Code	Advertiser Code	IDB#
	101	95	

Agency Ref

	(Advertiser Ref		
Channel	Description	ime	Day	Date	Length Aired Days Ad-ID	Rate Reconciliat	ion Ref	#
(SNV	Rachael Ray	11am-12pm		₽				
VNS			₹	09/12/12	:00	\$80.00 Unresolved		O

	22		21						20			19						18	Line
VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VNSX		VSNV	KSNV		KSNV	i c	X O N N	VSNV		VNSX	KSNV	
	The Agenda 1230pm		Noon News						Noon News			Rachael Ray						Rachael Ray	Channel Description
	1230-1p		12-1230pm						12-1230pm			11am-12pm						11am-12pm	inne
W 09/12/12 :30	to 09/10/12 to 09/16/12 4x	M 09/17/12 :00 NOT AVAILABLE RATE	to 09/17/12 to 09/23/12 1x	F 09/14/12 :00 N/A BUMP POLITICAL	Th 09/13/12 :00 NOT AVAILABLE RATE	09/12/12	ယ္ထဲ	09/10/12 to 09/16/12 4x	to	M 09/17/12 :00 NOT AVAILABLE RATE	09/17/12 to 09/23/12 1x	ঠে	NOT AVAILABLE RATE	NOT AVAILABLE RATE	Th 09/13/12 :00	حز	W 09/12/12 :00	₽	Day Date
12:54 PM	WTF	•	M			12:28 PM	12:09 PM	WTF			M								Length Aired Days
OFA-12-A-114H Won't Say						OFA-12-A-100H Children	OFA-12-A-114H Won't Sa												Adilp
\$100.00		\$125.00 Unresolved		\$125.00 Unresolved	\$125.00 Unresolved	\$125.00	\$125.00			\$80.00 Unresolved				\$80.00 Unresolved	\$80.00 Unresolved		\$80.00 Unresolved		Rate Reconciliation
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Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

ιu	1536	Estimate Number
١'n١	OBAMA FOR AMERICA	Product
ln)	Obama for America	Advertiser

Invoice #	105008-1
 Invoice Date	09/23/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/17/12

Order	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Or	Amy McCreary	Account Executive Amy McCreary
Order	KSNV	Station

Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06837953	105008

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Billing Calendar	Broadcast	Ħ
Billing Type	Cash	×
Special Handling		P

Product Code	Advertiser Code	IDB#
101	95	

Adver	Agenc	
Advertiser Ref	gency Ref	
f		

		26			25							24				23						22	Line
KSNV		KSNV	KSNV		KSNV		KSNV		KSNV	KSNV		KSNV		KSNV		KSNV		XSNV		KSNV	KSNV	KSNV	Channe
		The Doctors			Days of our Lives							Days of our Lives				The Agenda 1230pm						The Agenda 1230pm	Line Channel Description
		2pm-3pm			1258p-2pm							1258p-2pm				1230-1p						1230-1p	Time :
Th 09/13/12 :00 NOT AVAILABLE RATE	09/10/12 to 09/16/12 4xW	to	M 09/17/12 :00 NOT AVAILABLE RATE	09/17/12 to 09/23/12 1x M	రో	NOT AVAILABLE RATE	F 09/14/12 :00	NOT AVAILABLE RATE	Th 09/13/12 :00	W 09/12/12 :30 12:	09/10/12 to 09/16/12 3xW	ਰ	NOT AVAILABLE RATE	M 09/17/12 :00	09/17/12 to 09/23/12 1x M	to	N/A BUMP POLITICAL	F 09/14/12 :00	NOT AVAILABLE RATE	F 09/14/12 :00	Th 09/13/12 :30 12:	ರ	Day Date
	WTF			M						12:59 PM	~-WTF-~										12:38 PM OFA-12-A-100H Children		Length Aired Days Ad-ID Re
\$85.00 Unresolved			\$125.00 Unresolved				\$125.00 Unresolved		\$125.00 Unresolved	\$125.00				\$100.00 Unresolved				\$100.00 Unresolved		\$100.00 Unresolved	\$100.00		Rate
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Main: (702)642-3333 Formerly KVBC KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Number

1536

OBAMA FOR AMERICA Obama for America

Product Advertiser

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Invoice Month Invoice Period Invoice Date Invoice# 08/27/12 - 09/17/12 September 2012 09/23/12 105008-1

Page 7 of 14

1		
o	National	Sales Region
Ď	Blair - Philadelphia	Sales Office
Αlt	Amy McCreary	Account Executive Amy McCrean
ō	KSNV	Station
ĺ		

Order Flight	Deal #	Alt Order#	Order#	
09/12/12 - 09/17/12		06837953	105008	

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Billing Calendar	Broadcast	ō
Billing Type	Cash	Σ
Special Handling		'n

3	‡	
# ACI	#	
Adv	Advertiser Code	95
Proc	Product Code	101

Advertiser Ref	Agency Ref	

		30			29						28			27							26	Line
KSNV		VSNV	KUNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV		KSNV		KSNV		KSNV	KSNV	Channe
		4PM NEWS (1 hour)			Dr Phil						Dr Phil			The Doctors							The Doctors	Line Channel Description
		4-5pm			3-4p						3-4p			2pm-3pm							2pm-3pm	Time
Th∀	09/10/1:		M NOT A	09/17/1		Tì	П	Τ̈́	۶	09/10/1		M NOT A	09/17/1		NOT A	IJГ	NOT A	וול	NOT A	77		Day
09/12/12 09/13/12	09/10/12 to 09/16/12	ਰੱ	M 09/1//12 : NOT AVAILABLE RATE	09/17/12 to 09/23/12	₽.	09/14/12	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ర	W 09/17/12 : NOT AVAILABLE RATE	09/17/12 to 09/23/12	ಕ	NOT AVAILABLE RATE	09/14/12	NOT AVAILABLE RATE	09/14/12	NOT AVAILABLE RATE	09/13/12	ਰ	Date
:30 :30	4x		JE 00:	×		:30	ၓ	:: :3	:30	4×		.00: ⊒TE	1x		TE	8	Ī	 8	TE	 00		Lengti
4:21 PM 4:26 PM	WTF			M		3:34 PM	3:24 PM	3:28 PM	3:32 PM	WTF			M									Length Aired Days Ad4D
OFA-12-A-100H Children OFA-12-A-100H Children						OFA-12-A-114H Won't Say	OFA-12-A-100H Children	OFA-12-A-114H Won't Say	OFA-12-A-114H Won't Sa													
\$145.00 \$145.00			\$150.00 Unresolved			\$150.00	\$150.00	\$150.00	\$150.00			\$85.00 Unresolved				\$85.00 Unresolved		\$85.00 Unresolved		\$85.00 Unresolved		Rate
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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

Estimate Number 1536
ORAMA FOR AMERICA
Obama for America

Invoice #	105008-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	RONV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

		L	
Order Flight	Deal#	Alt Order#	Order#
09/12/12 - 09/17/12		06837953	105008

IDB#	
Advertiser Code	56
Product Code	101

Advertiser Ref	Agency Ref	

35						34				33						32				ય				30	Line
KSNV	KSNV	KSNV	XSNV S	VNCX		KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV		KSNV		KSNV	KSNV		KSNV	KSNV	لننا
M-F Early News						M-F Early News				4PM NEWS (1 hour)						4PM NEWS (1 hour)				4PM NEWS (1 hour)				4PM NEWS (1 hour)	Channel Description
5-630p						5-630p				4-5pm						4-5pm				4-6pm				4-5pm	Time
	F TON	ᆉ	۲:	V	09/10/1		NOT A	Z	09/17/		П	ᆉ	۶	۶	09/10/		NOT /	M	09/17/		П	N/A B	ָרור		Day
ਰ	= 09/14/12 : NOT AVAILABLE RATE	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ಕ	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	ਰੰ	09/14/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	₽	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	៩	09/14/12	N/A BUMP POLITICAL	09/14/12	t	Date
	.00 ATE	:30	:: :::	.30	4×		ATE	 8	1x		:30	:30	జ	:3	4×		ATE	:00	1x		:3 3	Ä	.00		Lengti
		5:15 PM	5:16 PM	5-11 PM	#TF				M		4:51 PM	4:56 PM	4:52 PM	4:43 PM	WTF				M		4:28 PM				Length Aired Days Ad-ID
		OFA-12-A-100H Children	OFA-12-A-100H Children	0E4-12-4-114H Won't say							OFA-12-A-114H Won't Say	OFA-12-A-114H Won't Say	OFA-12-A-100H Children	OFA-12-A-114H Won't Say							OFA-12-A-100H Children				
	\$250.00 Unresolved	\$250.00	\$250.00	\$250.00				\$175.00 Unresolved			\$175.00	\$175.00	\$175.00	\$175.00				\$145.00 Unresolved			\$145.00		\$145.00 Unresolved		Rate Re
	nresolved							nresolved										nresolved					nresolved		Reconciliation
	4	2	ယ -	_1				-4				ယ	2	4				1			_		ω		Ref#

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KSNV Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Invoice Date Invoice # 09/23/12 105008-1

Page 9 of 14

Estimate Number 1536	Product OBAMA Fo	Advertiser Obama for America	
	OBAMA FOR AMERICA	America	

Invoice Month

September 2012

Station	KSNV	
Account Executive Amy McCrean	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal#	Alt Order#	Order#	Invoice Period	
09/12/12 - 09/17/12		06837953	105008	08/27/12 - 09/17/12	

7:::>		-
billing Caleridar	proadcast	_
Billing Type	Cash	_
Special Handling		

			•
Product Code	Advertiser Code	IDB#	
101	95		

Advertiser Ref	Agency Ref	

		40			39								ა 8			37			36				<u>ვ</u> ნ	Line
KSNV		KSNV	KSNV		KSNV		KSNV		XSNV		KSNV		KSNV	KSNV		KSNV	KSNV		KSNV		VSNV		KSNV	Channe
		M-F Wheel of Fortune			M-F Jeopardy								M-F Jeopardy			News 3 in Prime			Sa-Su Early News				M-F Early News	Channel Description
		7-730pm			630-7 pm								630-7pm			7-10pm			5pm-630pm				5-630p	
W 09/12/12 :00 NOT AVAILABLE RATE	09/10/12 to 09/16/12 3xWTF	ਰ	M 09/17/12 :00 NOT AVAILABLE RATE	09/17/12 to 09/23/12 1x M	to	NOT AVAILABLE RATE	F 09/14/12 :00	NOT AVAILABLE RATE	Th 09/13/12 :00	NOT AVAILABLE RATE	W 09/12/12 :00	09/10/12 to 09/16/12 3x\mTF	to	Su 09/16/12 :30 9:11 PM 0FA-12-A-100H Children	09/10/12 to 09/16/12 1xS	ਰ	Sa 09/15/12 :30 6:28 PM 0FA-12-A-114H Won't Say	09/10/12 to 09/16/12 1xS-	ਰ	NOT AVAILABLE RATE	M 09/17/12 :00	09/17/12 to 09/23/12 1x M	to	Day Date Length Aired Days Ad-ID
\$230.00 Unresolved			\$230.0 0 Unresolved				\$230.00 Unresolved		\$230.00 Unresolved		\$230.00 Unresolved			en \$450.00			รล) \$150.00				\$250.00 Unresolved			Rate Reconciliation
23			1				2		4		7			_			-1-1				1		,	Ref#

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Main: (702)642-3333 KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Remit Address:

> Product Advertiser

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

	Invoice #	105008-1
Obama for America	Invoice Date	09/23/12
OBAMA FOR AMERICA	Invoice Month	September 2012

Page 10 of 14

08/27/12 - 09/17/12

Estimate Number	1536	Invoice Period
Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Order#
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order Flight

	<u> </u>			
Order Flight	Deal#	Alt Order #	Order#	
09/12/12 - 09/17/12		06837953	105008	

: ט	Cont.	pecia
Þ	Cash	Billing Type
Ħ	Broadcast	Billing Calendar

Advertiser Code 95 Product Code 101	IDB#	
	Advertiser Code	95
	Product Code	101

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	IDB#
		101	95	

		4					43								42				42					40	Line
KSNV		KSNV	KSNV		KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV		KSNV		KSNV		XSNV		KSNV	KSNV	
		SAT/Jeopardy					Face to Face w/ J.Ralston								Face to Face w/ J.Raiston				M-F Wheel of Fortune					M-F Wheel of Fortune	Channel Description
		630-7pm					730-758pm								730-758pm				7-730pm					7-730pm	Time
Sa 09/15/12 :00 NOT AVAILABLE RATE	09/10/12 to 09/16/12 1x	Ö	M 09/17/12 :30	NOT AVAILABLE RATE	M 09/17/12 :00	09/17/12 to 09/23/12 1x	to	F 09/14/12 :30	NOT AVAILABLE RATE	F 09/14/12 :00	Th 09/13/12 :30	W 09/12/12 :30	W 09/12/12 :30	09/10/12 to 09/16/12 4x	to	NOT AVAILABLE RATE	M 09/17/12 :00	09/17/12 to 09/23/12 1x	to	≟	F 09/14/12 :00	NOT AVAILABLE RATE	Th 09/13/12 :00	to	Day Date Length
	S-		7:48 PM			M		7:47 PM			7:40 PM	7:47 PM	7:36 PM	WTF				M							Length Aired Days
			OFA-12-A-100H Children					оға-12-а-100н children			OFA-12-A-114H Won't Sa!	OFA-12-A-100H Children	OFA-12-A-114H Won't Say												Ad-ID
\$150.00 Unresolved			\$400.00 MG for 43.1 09/17		\$125.00 See MG 43.2			\$400.00		\$125.00 See MG 42.5	\$400.00	\$400.00	\$400.00 MG for 42.1 09/14				\$230.00 Unresolved				\$230.00 Unresolved		\$230.00 Unresolved		Rate
-1			12		-4			4		-1	O	ω	5				7			,	4		ω		Ref#

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KSNV Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 Remit Address: Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

3050 K St. NW Washington Harbor Washington, DC 20007 Ste 100 Attention: Accounts Payable GMMB, Inc./ Washington D.C.

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1536

Latinate Number	1330	TOVOICE F
Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Order
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order Fli

t Order#

06837953 105008

Invoice #	105008-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Ш	Order Flight	09/12/12 - 09/17/12
I		
	IDB#	
	Advertiser Code	35

 Advertiser Code	95
Product Code	101
Agency Ref	
Advertiser Ref	

	54			53			52			51					50				47				45	Line
	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		XSNV		KSNV		KSNV		VSNV		KSNV		KSNV	Channe
	NFL Pre-Game			Saturday Prime 10-11pm			Saturday Prime 9-11pm			Friday Prime 8-9pm					Wednesday Prime 9-10pm				Monday Prime 8-10pm				SAT/ Wheel of Fortune	Line Channel Description
	1p-530pm			10-11pm			9-11p			8-9pm					9-10pm				8-10pm				7-730pm	Time
09/10/12 to 09/16/12 1x	ťo	Sa 09/15/12 :30 ABLE TO PLACE	09/10/12 to 09/16/12 1x	to	Sa 09/15/12 :00	09/10/12 to 09/16/12 1x	to	F 09/14/12 :30	09/10/12 to 09/16/12 1x	to	W 09/12/12 :30	4	W 09/12/12 :00	09/10/12 to 09/16/12 1x	to	4	M 09/17/12 :00	09/17/12 to 09/23/12 1x	to	T AVAILABLE RAT	Sa 09/15/12 :00	09/10/12 to 09/16/12 1x	to	Day Date Leng
SS		10:12 PM	(S-			(S-		Md 00:8	(F		9:42 PM			<w< td=""><td></td><td></td><td></td><td>(M</td><td></td><td></td><td></td><td>S-</td><td></td><td>Length Aired Days</td></w<>				(M				S-		Length Aired Days
		OFA-12-A-100H Children						OFA-12-A-114H Won't Say			OFA-12-A-114H Won't Sa													Ad-ID
		\$500.00			\$400.00 Unresolved			\$500.00			\$4,000.00 MG for 50.1 09/12		\$1,300.00 See MG 50.2				\$1,100.00 Unresolved				\$150.00 Unresolved			Rate Reconciliation
					7			-			2		7				-1				7			Ref#

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Estimate Number

1536

Advertiser Product

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

		Invoice #	105008-1
	Obama for America	Invoice Date	09/23/12
ı	OBAMA FOR AMERICA	Invoice Month	September 2012
ı			

National	Sales Region N
Blair - Philadelphia	Sales Office E
y McCreary	Account Executive Amy McCreary
KSNV	Station k

Order Fight	Oud File-ba	Deal #	Alt Order#	Order#	Invoice Period
11/1/80 - 71/7/80	CONTROL CONTROL		06837953	105008	08/2//12 - 09/1//12

Billing Calendar	Broadcast	D
Billing Type	Cash	8
Special Handling		Ţ

		_
Product Code	Advertiser Code	IDB#
101	95	

Advertiser ne	Advortion Do	Agency Ref	
	*		

		60			59				57							56				55		54	Line
KSNV		VSNV	KSNV		KSNV		VNSX		VSNV		VNSX	KSNV	VSNV	KSNV		KSNV		KSNV		KSNV	VSNV	VSNV	Channe
		Tonight Show			Sa-Su News 3 at Eleven				M-F News 3 at Eleven							M-F News 3 at Eleven				NFL Football		NFL Pre-Game	Channel Description
		1135p-1237a			11pm-1135pm				11pm-1135pm							11pm-1135pm				1P-9PM		1p-530pm	Time
W BUM	09/10/12 t	_	Su N/A BUM	09/10/12 t	-	NOT AV	M	09/17/12 t	_	N/A BUM	וד	뀲	굮	8	09/10/12 t	-	NOT AVA	Su	09/10/12 t	_	Su	_	⊔ay
W 09/12/12 N/A BUMP POLITICAL	09/10/12 to 09/16/12	₽	Su 09/16/12 N/A BUMP POLITICAL	09/10/12 to 09/16/12	to	NOT AVAILABLE RATE	09/17/12	09/17/12 to 09/23/12	៩	N/A BUMP POLITICAL	09/14/12	09/13/12	09/13/12	09/12/12	09/10/12 to 09/16/12	б	NOT AVAILABLE RATE	09/16/12	09/10/12 to 09/16/12	ಕ	09/16/12	б	Date
T :00	4×		F :00	ı, ×		큐		×			 00	:30	:30	:: 36	4x		Ħ	.; 09	1x		:i		Lengu
	WTF			S				M				11:31 PM	11:21 PM	11:34 PM	WTF				S		4:07 PM		Length Aired Days Ad-ID
												OFA-12-A-114H Won't Sa:	OFA-12-A-100H Children	OFA-12-A-100H Children							OFA-12-Z-118H TheCheat		
\$110.00 Unresolved			\$225.00 Unresolved				\$255.00 Unresolved				\$255.00 Unresolved	\$255.00	\$255.00	\$255.00				\$4,000.00 Unresolved			\$600.00		Nate
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Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

ımber			
1536	OBAMA FOR AMERICA	Obama for America	
Invoice Pe	Invoice Mo	Invoice Da	

Estimate Nu

Advertiser Product

Invoice #	105008-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Order
Account Executive Amy McCreary	Amy McCreary	Alt O
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Order

			<u>.</u>
Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/17/12		06837953	105008

Advertiser Code 95 Product Code 101	IDB#	
	Advertiser Code	95
	Product Code	101

Advertiser Ref	Agency Ref	

64		63						62 2			61						60	Line
KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		VSNV	KSNV		KSNV		XSN/	ZONV		KSNV	VSNV	Channe
Saturday Night Live		Late Night w/Fallon					ſ	Late Night w/Fallon			Tonight Show						Tonight Show	Line Channel Description
1130pm-1:02am		1237a-136am						1237a-136am			1135p-1237a						1135p-1237a	Піте
toS-	M 09/17/12 :00 NOT AVAILABLE RATE	to 09/17/12 to 09/23/12 1x M	F 09/14/12 :00 NOT AVAILABLE RATE	F 09/14/12 :00 NOT AVAILABLE RATE	W 09/12/12 :00 NOT AVAII ARI E RATE	W 09/12/12 :00 NOT AVAII ABLE RATE	09/10/12 to 09/16/12 4xWTF	ਹਿੱ	M 09/17/12 :00 NOT AVAILABLE RATE	09/17/12 to 09/23/12 1x M	8	NOT AVAILABLE RATE	F 09/14/12 :00	NOT AVAILABLE RATE		Th 09/13/12 :00	to	Day Date Length Alred Days Ad-ID
	\$40.00 Unresolved		\$40.00 Unresolved	\$40.00 Unresolved	\$40.00 Unresolved	\$40.00 Unresolved			\$110.00 Unresolved				\$110.00 Unresolved	Will Control	\$110.00 Inresolved	\$110.00 Unresolved		Rate
	4		4	7	ω	2			4				2		A			Ref#

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Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1536

	Invoice#	105008-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/17/12

Station	KSNV	Orc
Account Executive Amy McCreary	Amy McCreary	Alt
Sales Office	Blair - Philadelphia	De
Sales Region	National	ŏ
		١

Order Flight	Deal#	Alt Order#	Order#	
09/12/12 - 09/17/12		06837953	105008	

		(F)
D Z		Special Handling
Adve	Cash	Billing Type
<u>B</u>	Broadcast	Billing Calendar
1		

L		
Product Code	Advertiser Code	# Bdl
101	95	

Advertiser Ref	Agency Ref	

KSN		64 KSNV	Line Ch	
₹		N.	ıannel	
		Saturday Night Live	Description	
		1130pm-1:02am	Time	
Sa			Day	
09/15/12	to 09/16/12	ਰ	Date	
:30	1x		Length	
12:46 AM			Aired Days	
OFA-12-z-118H TheCheat			AddD	
\$400.00			ate Reconciliation	
			Ref#	

Aired Spots 43

<u>Gross Total</u> \$15,740.00 <u>Agency Commission</u> \$2,361.00

\$13,379.00 Payment Terms 30 Days

Net Amount Due

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting of severtising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.